

# WE DESIGN. YOU DELIVER.



## AUSTRALIAN VET-INSPIRED EDUCATION

AI-focused, competency-based learning resources, developed 100% in English.  
License individual units, short courses or complete vocational programs.

**3 VOCATIONAL PROGRAMS / 9 SHORT COURSES / 36 MICROCREDENTIALS**  
288 HOURS PER PROGRAM

**YOUR INSTITUTION. YOUR BRAND. YOUR STUDENTS.**

## One framework. Three ways to license.

### MICROCREDENTIAL

1 unit | 24 learning hours

**BASE PRICE**

**\$3,000**

1-Year Institutional Licence

### SHORT COURSE

4 units | 96 learning hours

**25% BUNDLE SAVING**

**\$9,000**

1-Year Institutional Licence

### VOCATIONAL PROGRAM

12 units | 288 learning hours

**50% BUNDLE SAVING**

**\$18,000**

1-Year Institutional Licence

## WHAT EACH UNIT OF COMPETENCY (MICROCREDENTIAL) INCLUDES

4 presentation slide decks | Teacher guide | Student handbook

3 assessments | Competency mapping | Ready-to-deliver resources | Yearly updates

### 100% ENGLISH-LANGUAGE MATERIALS

Optional PEI preparation support available for an additional fee.

Pricing in USD; licence terms to be agreed with each institutional partner.

# PROJECT MANAGEMENT PROGRAM

1 PROGRAM / 3 SHORT COURSES / 12 MICRO-CREDENTIAL PLACEMENTS / 288 HOURS

## LEVEL 1 SHORT COURSE - PROJECT SPONSORSHIP & TEAM SCOUTING

- 01 MICROCREDENTIAL**  
Build High-Performance Teams
- 02 MICROCREDENTIAL**  
Manage Project Human Resources
- 03 MICROCREDENTIAL**  
Manage Project Stakeholders
- 04 MICROCREDENTIAL**  
Manage Operational Innovation

## LEVEL 2 SHORT COURSE - PROJECT PLANNING, EXECUTION AND CONTROL

- 01 MICROCREDENTIAL**  
Manage Project Scope
- 02 MICROCREDENTIAL**  
Manage Project Cost
- 03 MICROCREDENTIAL**  
Manage Project Risk
- 04 MICROCREDENTIAL**  
Manage Project Integration

## LEVEL 3 SHORT COURSE - AI FOR PROJECT MANAGEMENT

- 01 MICROCREDENTIAL**  
Manage Project Time with AI
- 02 MICROCREDENTIAL**  
Manage Project Quality with AI
- 03 MICROCREDENTIAL**  
Manage Project Communications with AI
- 04 MICROCREDENTIAL**  
Continuous Improvement with AI

# DIGITAL MARKETING PROGRAM

1 PROGRAM / 3 SHORT COURSES / 12 MICRO-CREDENTIAL PLACEMENTS / 288 HOURS

## LEVEL 1 SHORT COURSE - DIGITAL MARKETING AND PERSONAL BRANDING

- 01 MICROCREDENTIAL**  
Personal Branding & Influencer Marketing
- 02 MICROCREDENTIAL**  
Writing and Interpreting Creative Briefs
- 03 MICROCREDENTIAL**  
Organic Marketing & Earned Media
- 04 MICROCREDENTIAL**  
Social Media Planning

## LEVEL 2 SHORT COURSE - DIGITAL MARKETING STRATEGY & CAMPAIGN MANAGEMENT

- 01 MICROCREDENTIAL**  
Website Design & Development with AI
- 02 MICROCREDENTIAL**  
Digital Sales & Monetisation
- 03 MICROCREDENTIAL**  
Process Optimisation & Automation
- 04 MICROCREDENTIAL**  
Entrepreneurship & Innovation

## LEVEL 3 SHORT COURSE - MARKETING TECHNOLOGY, AI AND AUTOMATION

- 01 MICROCREDENTIAL**  
Apply Marketing Automation
- 02 MICROCREDENTIAL**  
AI for Productivity and Performance
- 03 MICROCREDENTIAL**  
Digital Marketing Auditing
- 04 MICROCREDENTIAL**  
Ethical and Responsible Use of AI

# ARTIFICIAL INTELLIGENCE PROGRAM

1 PROGRAM / 3 SHORT COURSES / 12 MICRO-CREDENTIAL PLACEMENTS / 288 HOURS

## LEVEL 1 SHORT COURSE - AI LEADERSHIP & BUSINESS INNOVATION

- 01 MICROCREDENTIAL**  
Pitching AI Business Ideas
- 02 MICROCREDENTIAL**  
Advanced Prompt Engineering
- 03 MICROCREDENTIAL**  
Workplace Cyber Security Best Practices
- 04 MICROCREDENTIAL**  
Optimise Branding Using AI

## LEVEL 2 SHORT COURSE - AI STRATEGY & BUSINESS TRANSFORMATION

- 01 MICROCREDENTIAL**  
Strategic Planning for AI
- 02 MICROCREDENTIAL**  
Business Operations Management with AI
- 03 MICROCREDENTIAL**  
Rapid Prototyping & MVP Development
- 04 MICROCREDENTIAL**  
Make Presentations Using AI

## LEVEL 3 SHORT COURSE - AGENTIC AI & EMERGING TECHNOLOGIES

- 01 MICROCREDENTIAL**  
Data Management & Predictive Analytics
- 02 MICROCREDENTIAL**  
Prompt Engineering for Generative AI
- 03 MICROCREDENTIAL**  
AI Technologies to Produce Content
- 04 MICROCREDENTIAL**  
AI Chatbots for Customer Experience

# Built for institutions. Ready for delivery.

## 01 UNLIMITED STUDENTS

Institutional licensing without per-learner administration.

## 02 STACKABLE LEARNING

Micro-credential > Short Course > Vocational Program.

## 03 YOUR BRAND, YOUR WAY

Deliver the learning experience through your institution.

## 04 YEARLY UPDATES

Maintain a contemporary, AI-focused training portfolio.

## SOD MODEL

Educational institutions can license from one Microcredential to a full Academic Program. Each Unit of Competency (microcredential) can be licensed independently for \$3,000.00USD or combined with other three aligned units to build a Skill Set (short course) for \$9,000USD saving 25%. Three aligned Short Courses build a comprehensive Academic Program your institutions can license for \$18,000.00USD saving 50% of the total cost of the resulting 12 units. Our modular approach enables educational institutions and training providers to offer their students scalable, industry-relevant learning solutions that meet the evolving needs of employers.



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